

Event location	University of Liverpool, UK
Date of event	Mon 11 - Tue 12 Sep 2023
Link	<a href="https://physoc.org/Arrhythmia">Physoc.org/Arrhythmia</a>
Hashtag	#CardiacScience #Arrhythmia

# Cross-Talk of Cells in the Heart: Novel Mechanisms of Disease and Arrhythmias

Thank you for your interest in helping us promote the Cross-Talk of Cells in the Heart: Novel Mechanisms of Disease and Arrhythmias. Now that registration is open we're looking to do a push on social media to help encourage registrations. Therefore, we would be grateful for any extra promotion that you could kindly help us with on social media or by word of mouth.

## Social media

We have created social media graphics for you to share across social media, you can also find some draft social media posts below, which you can adapt.


## Telling colleagues and students

If you think that this symposium would appeal to any colleagues or students, we would appreciate it if you forwarded the details to them.

## Email

We have created an email banner for you to add to your emails to help promote your talk at the event.

## Draft social media posts

Example Tweet 1 – - Abstract submission	 Abstract submission is now open for @ThePhySoc's Cross-Talk of Cells in the Heart symposium. Submit your abstract to be a part of the discussion on cutting-edge advances in the field of cardiac arrhythmia & disease. Submit by 31 May <a href="https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/">https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/</a>
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Example Tweet 2 – speaker tweet	<p>🗣️ I am speaking at @ThePhySoc's Cross-Talk of Cells in the Heart: Novel Mechanisms of Disease and Arrhythmias symposium. Register today to join the discussion of cutting-edge advances in the field of cardiac arrhythmia and disease.</p> <p>📅 Register by 17 July for early rates 🔗</p> <p><a href="https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/">https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/</a></p>
Example Tweet 3 – speaker tweet	<p>🗣️ Join me @ThePhySoc's #CardiacScience symposium. I'll be joining a fantastic international panel of speakers discussing cutting-edge advances in the field of cardiac arrhythmia and disease. Register by 17 July for early rates 🔗</p> <p><a href="https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/">https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/</a></p>
Example Tweet 4 – speaker tweet	<p>📄 I'm presenting at @ThePhySoc's Cross-Talk of Cells in the Heart: Novel Mechanisms of Disease and Arrhythmias symposium. I'll be speaking about [insert your talk here].</p> <p>📅 Register by 17 July for early rates</p> <p>🔗 <a href="https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/">https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/</a></p>
Example Tweet 5 – I'm attending	<p>🗣️ I am excited to be attending @ThePhySoc's #CardiacScience symposium. This meeting will be a platform for the discussion of cutting-edge advances in the field of cardiac arrhythmia and disease 🔗</p> <p><a href="https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/">https://www.physoc.org/events/the-physiological-society-event-cross-talk-of-cells-in-the-heart/</a></p>

Thanks again for helping us promote the event, please do reach out to the team if you have any questions.